

Primary Wound Care Specialists Selects ExpressMD™ Solutions Electronic House Call™ for Pilot Wound Care Program

BERKELEY HEIGHTS, NJ | July 20, 2010

Primary Wound Care Specialists, LLC a leading provider of Wound Care prevention and therapeutic services, has selected the ExpressMD Solutions™ Electronic House Call™ (EHC) remote patient monitoring solution as part of an expanded pilot program for wound care management. The Primary Wound Care Specialist Program is delivered through a network of 16 clinics in Florida and includes an extensive program for in-home patient management. The contribution of the ExpressMD EHC solution will give our clinical team a new and exciting method of providing the necessary information to the various healthcare providers who collaborate on our patient care progress. EHC will also allow us to more effectively track and characterize the day-to-day progress made by a patient between doctor visits, commented Andy Castellanos, President of Primary Wound Care Specialists, LLC.

The ExpressMD EHC remote patient monitoring solution enables homecare providers to monitor patients remotely. Remote monitoring allows for fewer in-person doctor visits or emergency room visits, while providing more frequent updates of patient data to healthcare providers, which reduces costs and allows for improved patient care. Homecare providers can use remote patient monitoring to oversee patients who require wound care management or for those who have chronic diseases such as Chronic Heart Failure (CHF), Chronic Obstructive Pulmonary Disease (COPD), Diabetes, Hypertension and Sleep Apnea.

The ExpressMD EHC innovative remote patient monitoring solution improves patient care and reduces costs by delivering results to healthcare providers securely via the Web without requiring an in-person physician or hospital visit. The easy-to-use in-home EHC touch screen device delivers better continuity of care to specific patient segments

that require regular monitoring of medical conditions. Automated reminders increase patients compliance with care plans, diets, medication schedules and follow-up physician visits. While improving medical condition monitoring, EHC can also provide patients with online wound care or disease management education. Healthcare providers can view each patient's vital statistics and make adjustments to care plans online, which is then communicated to the patient via the EHC device.

“We are pleased to have the opportunity to work with Primary Wound Care Specialists to enhance their existing program with the EHC solution”, stated Ronald Mills, Managing Director of ExpressMD Solutions. Their commitment to improved patient care and education is important to the success of this innovative program.

About ExpressMD Solutions

ExpressMD Solutions, LLC is a joint venture formed by Authentidate Holding Corp. (Nasdaq: ADAT) and EncounterCare Solutions (Pink Sheets: ECSL) to provide web-based telehealth services and home healthcare equipment dedicated to the advancement of in-home patient healthcare and improved chronic condition outcomes.

The complete ExpressMD telehealth solution combines Electronic House Call, an FDA 510(k) market clearance approved, in-home patient vital signs monitoring system with a web application that streamlines the practitioner’s job anywhere they have Internet or a Windows mobile communication device.

For more information about ExpressMD Solutions, visit the company's website:

www.expressmdsolutions.com

About Primary Wound Care Specialists

Primary Wound Care Specialists, LLC (PWCS) is a rapidly growing mobile provider of wound care services serving the Dade, Broward and Palm Beach Florida communities. PWCS provides services from a 16 clinic network and expects to add five additional clinics in the next two months. Additionally, PWCS is opening a new clinic in Jacksonville that will bring their patient load to approximately 15,000 patients.

About Authentidate Holding Corp.

Authentidate Holding Corp. (Nasdaq: ADAT) is a worldwide provider of secure health information exchange, workflow management services and telehealth solutions. The company's software and web-based services enable healthcare organizations and other enterprises to increase revenues, reduce costs and enhance patient care by eliminating paper and manual work steps from clinical and administrative processes. The web-based services are delivered as Software as a Service (SaaS), and only require that customers have an Internet connection and web browser. The company's healthcare customers and users include leading homecare companies, health systems and physician groups. These organizations utilize the company's products and services to coordinate care for patients outside of acute-care.

The company has offices in the United States and Germany. In the United States, Authentidate offers its patent pending content authentication technology in the form of the United States Postal Service® Electronic Postmark® (USPS EPM®).

For more information, visit the company's website at www.authentidate.com

About EncounterCare Solutions, Inc.

EncounterCare Solutions, Inc. (ECSL - Pink Sheets) operates its business through two divisions, the Healthcare Technology Division and the Healthcare Services Division. ECSL offers a broad range of proprietary healthcare technology, products and services that address several substantial target markets, including: the Healthcare Information Technology market, the Healthcare Telemedicine market and the Homecare market.

For more information, visit www.encountercare.com

This press release contains forward-looking statements within the meaning of section 27A of the Securities Act of 1933 and section 21E of the Securities Act of 1934. When used in this release, the words "believe," "anticipate," "think," "intend," "plan," "will be," "expect," and similar expressions identify such forward-looking statements. Such statements regarding future events and/or the future financial performance of the Company are subject to certain risks and uncertainties, which could cause actual events or the actual future results of the Company to differ materially from any forward-looking statement. Such risks and uncertainties include, among other things, the availability of

any needed financing, the Company's ability to implement its business plan for various applications of its technologies, related decisions by the USPS, the impact of competition, the management of growth, and the other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission. In light of the significant risks and uncertainties inherent in the forward-looking statements included herein, the inclusion of such statements should not be regarded as a representation by the Company or any other person that the objectives and plans of the Company will be achieved.

ExpressMD is a trademark of ExpressMD Solutions, LLC. Electronic House Call is a trademark of EncounterCare Solutions, Inc. Authentidate is a registered trademark of Authentidate Holding Corp. All other trade names are the property of their respective owners.